

## Senior management team

**President:** Prof. Dr. Werner Inderbitzin

**Vice President:** Prof. Matthias Elmer,  
Academic Affairs

**Vice President:** Prof. Dr. Heinz B. Winzeler,  
Development and Knowledge Transfer

**Managing Director of Management Services:**  
Rolf Butz

**Deans and Managing Directors:**

Prof. Stephan Mäder (Architecture)

Prof. Dr. Urs Willi (Communication)

Prof. Martin Künzli (Engineering)

Prof. André Haelg (Management)

## Who to contact

### Information for students

Registrar's Office

PO Box 805, CH-8401 Winterthur

Tel. +41 (0)52 267 71 71

Fax +41 (0)52 268 71 71

info@zhwin.ch

### Business relations, knowledge transfer, and technology transfer

Transfer ZHW

Tel. +41 (0)52 267 77 77

Fax +41 (0)52 268 77 77

transfer@zhwin.ch

### Media enquiries

Corporate Communications

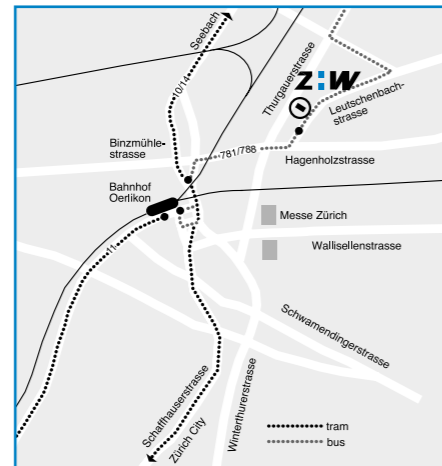
Tel. +41 (0)52 267 74 95

Fax +41 (0)52 268 74 95

gac@zhwin.ch

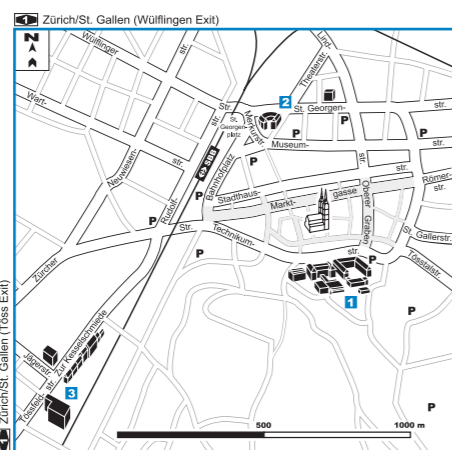
## The ZHW campus

### Zurich



ZHW Zürich Oerlikon Thurgauerstr. 56, 8050 Zürich

### Winterthur



- 1 ZHW Technikumstrasse PO Box 805, 8401 Winterthur  
Technikumstrasse 9
  - 2 ZHW St. Georgenplatz PO Box 958, 8401 Winterthur  
St. Georgenplatz 2
  - 3 ZHW Tössfeld PO Box 805, 8401 Winterthur  
Tössfeldstrasse 11 / Zur Kesselschmiede 33/35  
Jägerstrasse 2
- Im Park  
Technopark Winterthur

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With 2,600 students and 14 degree programs in architecture, technology, business, and languages, the Zurich University of Applied Sciences Winterthur ZHW is Switzerland's largest multi-disciplinary university of applied sciences. Founded in 1998, ZHW is the result of the merger of three educational institutions – the Winterthur Polytechnic, the Zurich School of Economics and Business Administration, and the Zurich School for Translation and Interpretation.

In addition to its undergraduate programs, ZHW offers a wide range of continuing education opportunities – 11 graduate degree programs, around 50 graduate-level courses, and 100

other courses. Our portfolio also covers applied research and development as well as a variety of services, including consultancy, expert reports, special studies, and product development. Our research activities encompass all the subject areas taught at ZHW. Through its institutes and centers, ZHW works closely with partners from industry, business, and the public sector. Our contacts with specialists from a number of fields and our wide-ranging in-house expertise mean that we can develop projects on a true interdisciplinary basis. While the knowledge gained from our R&D is transferred directly to our teaching – an essential part of ZHW's mandate.

[www.zhwin.ch](http://www.zhwin.ch)

Member of the Zurich University of Applied Sciences

ZHW AT A GLANCE.

Degree programs, continuing education,  
research and development, and services  
at the Zurich University of  
Applied Sciences Winterthur

**School of Architecture**

Comprehensive planning, construction, and maintenance of buildings and structures.

**Dean**

Professor Stephan Mäder, Dipl. Arch. ETH, BSA, SIA  
 Secretariat: tel. +41 (0)52 267 76 03  
 mae@zhwin.ch, www.zhwin.ch/departement-a

The School of Architecture is one of the leading institutions for the education and training of architects, civil engineers, and other construction planning professionals. One of the school's key roles is that of coordinating the education and training for the range of planning professions involved in construction. The Institute of Architecture and Building Technology, which is committed to active cooperation at both the national and the international level, coordinates all the research, continuing education, and services for the school.

- \_ Architecture\*
- \_ Civil engineering\*

\*Bachelor programs starting in fall 2005

- \_ Graduate degree program Energy and Sustainability in Civil Engineering
- \_ Graduate-level courses in architecture, building, and the environment

www.zhwin.ch/weiterbildung  
 wb.a@zhwin.ch

- \_ Institute of Architecture and Building Technology
- \_ Center for Urban Landscape
- \_ Center for Constructive Design

**School of Communication**

Using language and media for professional communication, from culture to culture.

**Dean**

Professor Urs Willi, Dr. phil.  
 Secretariat: tel. +41 (0)1 305 38 58  
 doz-info@zhwin.ch, www.zhwin.ch/departement-l

The School of Communication offers communication writ large: intercultural, professional, corporate, and journalistic. It is also responsible for ensuring that all ZHW students, whatever their specialization, acquire exceptional communicative competence. Alongside their undergraduate and graduate-level teaching commitments, the school's institutes and centers are involved in numerous research and development projects. Here the emphasis is on translation, media communication, and communicative competence.

- \_ Translation
- \_ Interpreting
- \_ Communication: Journalism/Organizational Communication\*

\*Bachelor program starting in fall 2005

- \_ Graduate degree program Business Communication
- \_ Graduate-level courses in languages and communication

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- \_ Institute of Applied Media Studies
- \_ Institute of Language for Professions and Education
- \_ Institute of Translation and Interpreting
- \_ Center for Terminology
- \_ Center for Crosscultural Competence
- \_ Center for Computational Linguistics
- \_ Center for Technical Communication
- \_ Competence Center for German as a Foreign Language
- \_ Center for Professional Writing

**School of Engineering**

Developing creative solutions through interdisciplinary problem analysis.

**Dean**

Professor Martin Künzli, Dipl. EL-Ing. ETH  
 Secretariat: tel. +41 (0)52 267 75 02  
 scs@zhwin.ch, www.zhwin.ch/departement-t

The School of Engineering houses a considerable number of institutes and centers of excellence that carry out research and development projects in conjunction with partners from business and industry. Research findings are then brought to bear on the school's teaching activities to ensure state-of-the-art, practice-related teaching. Thanks to its size, the School of Engineering is able to offer its students not only excellent foundation courses but also access to a wide range of specialized and elective subjects.

- \_ General Mechanical Engineering/Mechanical Engineering Informatics
- \_ General Electrical Engineering/Mechatronics
- \_ Chemistry/Biological Chemistry\*
- \_ Data Analysis and Process Design
- \_ Information Technology
- \_ Communication Systems and Informatics (with special modules for women)

\*Bachelor program starting in fall 2005

- \_ Graduate degree programs Automation Management, Integrated Quality Management
- \_ Graduate-level courses in energy technology, informatics and communication, model building and simulations, communication engineering, automatic control and mechatronics, chemical measurement and environmental technologies, microelectronics, risk management

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- \_ Institute of Mechatronic Systems
- \_ Institute of Data Analysis and Process Design
- \_ Institute of Chemistry and Biotechnology
- \_ Institute of Embedded Systems
- \_ Competence Center for Safety and Risk Prevention
- \_ CIM Center
- \_ Center for Computational Physics
- \_ Center for Electronics and Signal Processing
- \_ Center for Energy Technology, Thermal and Fluid Engineering
- \_ Center for Communication Networks and Systems, Secure Data Communication
- \_ Center for Mechanical Systems
- \_ Center for Control and Drive Systems
- \_ Center for Sustainability
- \_ Center for Business Informatics

**School of Management**

Building competence. Crossing borders.

**Dean**

Professor André Haelg, lic. iur., MBA  
 Secretariat: tel. +41 (0)52 267 79 21  
 gri@zhwin.ch, www.zhwin.ch/departement-w

Through the direct involvement of its students and industry partners, the School of Management (SoM) offers an outstanding education, promotes the exchange of knowledge and develops state-of-the-art applications and processes in the broad areas of management, economics and business law. The know-how thus gained is systematically reintroduced in the wide range of SoM's degree programs. The School's international outlook is reflected in its active participation in global networks and the 30 plus partner schools located in all corners of the world.

- \_ A bachelor of science degree in one of the following disciplines: Business Administration\*, Finance\*, Banking, Business Informatics\*
- \_ A bachelor of Business Law
- \_ A 4-year European Studies in Business Management

\*= International accreditation through FIBAA

- \_ Executive master programs Business Administration (EMBA), Customer Relationship Management\*, Financial Consultant\*, Arts Management\*, Public Management\*, Managed Health Care, Human Systems Engineering
- \_ Graduate-level courses in management, finance, public sector, law

\* = International accreditation through FIBAA

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- \_ Institute of Enterprise Management
- \_ Center for Strategic Management
- \_ Center for Accounting and Controlling
- \_ Center for Human Capital Management
- \_ Center for Marketing Management
- \_ Center for Operations Management
- \_ Center for Business Informatics
- \_ Institute of Business Law
- \_ Center for Corporate Law
- \_ Center for Labor and Social Security Law
- \_ Center for Taxation Law
- \_ Institute of Banking & Finance
- \_ Center for Wealth Management
- \_ Center for Insurance Management
- \_ Center for Business Mathematics
- \_ Public Sector
- \_ Institute of Public Management
- \_ Winterthur Institute of Health Management
- \_ Center for Economic Policy
- \_ Center for Non-Profit Organizations
- \_ Center for Business and Economic History